

# QUARTERLY IMPACT REPORT

JAN - MARCH 2024



Dear TeachUNITED Community,

I am thrilled to present our Q1 report, encapsulating the achievements and endeavors of our incredible staff and partners.

At TeachUNITED, we have always believed in the power of local leadership, and this quarter has been a testament to that. **Our team of education leaders, hailing from and deeply rooted in our partner communities, deserves recognition for their unwavering dedication to transforming education at its core.**

One of the highlights of this quarter has been the inception of new programs crafted to meet the unique needs of local school systems. From Zanzibar to Yucatán and even among new teachers in the U.S., our initiatives have been tailored to address the pressing challenges faced by educators worldwide.

**The accomplishments of this and previous quarters are clear in the results we're seeing for students, teachers, and their school communities.** We're eager to share the impressive outcomes we've been able to create together with our school, nonprofit, and government partners next quarter.

As we witness the transformative results of our approach, the urgency to deepen our impact grows. **With your continued support and dedication, we can ensure that millions of children will receive the quality education needed to thrive beyond the classroom.**

Warm regards,



Heather Hiebsch, Co-Founder & CEO



*A team values survey confirmed our alignment for collective drive to create impact, the team's relentless commitment to mission, and belief in the power of collaboration.*





# GLOBAL IMPACT



TeachUNITED's Monitoring & Evaluation Team recently analyzed data from 2023 participants. We're excited to release those results with the upcoming Q2 report, but here's a taste of the transformative impact TU coaches, teachers, and students are making!



## EAST AFRICA: INCREASED GRADUATION RATES BY 10%

**TU helps more kids graduate.** TU primary schools in East Africa improved graduation rates by 10.4% in 2023, while control schools actually dropped 10% — meaning **TU schools outperformed controls by 20 percentage points.**



## LATIN AMERICA: IMPROVEMENT IN READING SKILLS

**TU improves foundational skills.** In Latin America, young learners continue to build strong foundations, as TeachUNITED **early primary students grew 57% more in reading fluency** than their peers at comparison schools.



## UNITED STATES: GROWTH FOR LOW-INCOME STUDENTS

**TU works to close student achievement gaps.** Low-income students in the U.S. were particularly well-served by the TU Program. **Proficiency rates for both literacy (55% vs. 2%) and math (10% vs. 6%) increased greatly compared to peers.**

## Q1 2024 GLOBAL REACH

**1,500,000+ Students + 40,000+ Educators**

### Rural and under-resourced schools are in crisis:

Students in these schools are less likely to succeed in school and graduate.

## Great teachers are the solution.

Effective teachers boost student academic performance, improve their persistence in school, and increase their income after graduation.



INVEST IN TEACHERS TODAY


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## LAUNCHING A GOVERNMENT PARTNERSHIP IN ZANZIBAR

TeachUNITED was thrilled to be the chosen ‘Innovator’ for the Elimu-Soko program’s expansion into Zanzibar, Tanzania.

This project, supported by Hempel Foundation, Axum, and the Zanzibar Ministry of Education, launched on February 5th and will improve education quality for 20,000 primary students this year. TU will train 250 educators and government officials in Zanzibar on contextually relevant solutions to the challenges they face to sustainably boost outcomes for each child within the school system for years to come.

 [Click to read more about the partnership](#)



Permanent Secretary of the Ministry of Education of Zanzibar, Khamis Said, shares his excitement for this project at the kick-off event in Unguja



## MEET CHANGE-MAKING AFRICA DIRECTOR, ANGELA

TeachUNITED is excited to introduce our new Africa Regional Director. Angela Kithao is an education program management leader with 16 years of experience in the sector. A former classroom teacher and instructor of student teachers, Angela has also provided leadership in the design, implementation, monitoring, and evaluation of education programs at the Children’s Investment Fund Foundation, Norwegian Refugee Council, Educate!, Education Development Trust, and more.

We recently sat down with Angela to learn more about her career path and experience at TeachUNITED to date.

### WHAT MADE YOU DECIDE TO WORK IN EDUCATION?

“Growing up in a family of six on less than \$1 a day, quality education seemed out of reach, a struggle millions of children are facing in Africa. **But thanks to Plan International's support, I accessed quality secondary education, transforming my life, that of my siblings, my parents, and my community.** Now, I am passionate about providing similar opportunities to the millions of marginalized children in Africa, especially girls. Quality education has the power to uplift individuals, families, and communities, and I am dedicated to closing the gap in access to quality education through different interventions, especially by supporting teachers.”



[READ THE FULL INTERVIEW](#)

## NEW FULL-TIME STAFF DRIVING IMPACT



**ISSAYA IPYANA**  
Direct Services Coach




**JACKLINE ODUOR**  
Implementation Manager  
& Direct Service Coach



## **PARTNERING WITH THE W.K. KELLOGG FOUNDATION AND THE YUCATÁN GOVERNMENT TO TRANSFORM EDUCATION FOR MAYAN COMMUNITIES IN MEXICO**

Thanks to support from W.K. Kellogg Foundation, TeachUNITED has expanded our work with teachers in Yucatán, Mexico. With the Yucatán’s Secretary of Education, we are focused on supporting an important subset of students and teachers — those learning and teaching in rural, indigenous Maya communities.



“ This opportunity from TeachUNITED is about moving forward, innovating, and changing. **The goal is always about what we want to be as teachers and the impact we want to have — not only on our students, but also on our colleagues**”

- Karina Esquivel, Pedagogy Advisor, Yucatán Secretary of Education, Mexico

Together, TeachUNITED’s education system partnerships in Mexico are working to sustainably improve education for over 400,000 students in Mexico. Learn more on the blog.

[\*\*READ ABOUT OUR GOVERNMENT PARTNERSHIPS IN MEXICO\*\*](#)

## **HIGH-ACHIEVING PARTICIPANTS-TURNED TU COACHES**



**COTTY TRUJILLO SOSA**  
Coach & M&E Support

Gelly and Cotty’s experiences as teachers and former TU program participants is incredibly valuable as they now coach other educators. As Cotty shared:



**MARIA GELLY ALONZO**  
Coach & M&E Support

"I believe the TeachUNITED program helps us reconnect with our calling. It's something that truly motivates us to go back to our origins, **to remember what inspired us to become teachers.**"

[\*\*LEARN MORE ABOUT COTTY’S EXPERIENCE\*\*](#)



## PROGRAM LAUNCH TO SUPPORT NEW TEACHERS

Did you know that 30% of new teachers in the U.S. left their schools after the 2022-23 school year?

TeachUNITED is working hard to decrease teacher turnover, and it's working! **100% of participating schools improved teacher retention.**

In Q1, the U.S. team launched a specialized coaching program for early career teachers in New Hampshire. The first few years for a new teacher can be some of the most difficult. This program aims to support their specific needs, giving them practical advice and strategies as they begin their teaching careers.



A new teacher program participant shared:

"I like that the TU coach prompted us to think about what strategies we already have in place, those that we're interested in implementing, and those that we'd like more assistance with.

**She offered many opportunities to voice our opinions and thoughts and discuss what works or doesn't work in our classrooms."**

## TEAM MEMBER NAMED PRINCIPAL OF THE YEAR



Congratulations to one of our fantastic Administrative Coaches, Jason Taylor! Jason was recently named Colorado Middle School Principal of the Year! TU is inspired by Jason's unwavering dedication, exceptional leadership, and tireless commitment to his school community at the Platte Valley Middle School in Kersey, CO.

[READ ABOUT JASON'S EDUCATION LEADERSHIP JOURNEY](#)

## DEVELOPING NEW TECH-FOCUSED TEACHER TRAINING CONTENT

TU has always recognized that technology has a place in enhancing access and equity in education. **When employed thoughtfully, ed tech can improve outcomes.** It can deepen student learning and enable one teacher to engage students more effectively. With the swift advancement of tech in schools (e.g. new AI-powered tools), our team is making adjustments to our training curriculum to help teachers leverage technology purposefully in their planning and teaching.



While attending SXSW Education Conference this spring, TU COO Molly Hoehn met with thought leaders in U.S. education to discuss trends in ed tech and the ways teacher training can support educators.