

QUARTERLY IMPACT REPORT

OCT—DEC 2022



Dear Friends,

The fourth quarter of 2022 signaled the end of a highly productive year for TeachUNITED coaches, teachers, and students. With year-end ceremonies and new partnerships, we would like to take this time to reflect on the accomplishments of our partners, participating educators, and the children learning in their classrooms. Investment in our teachers and students is truly transformative. Education has the power to make the world a better place—breaking down inequities, promoting peace, justice, and equality, increasing lifetime earnings, and building sustainable communities. Your generosity is what gives our educators the resources and support they need to create better opportunities for all!

With gratitude,

Heather Hiebsch, Co-Founder and CEO

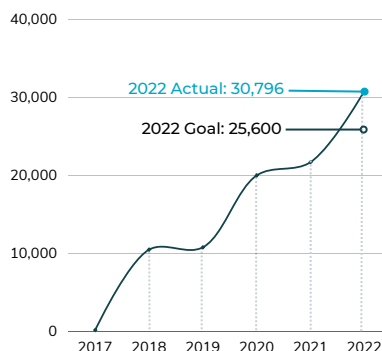
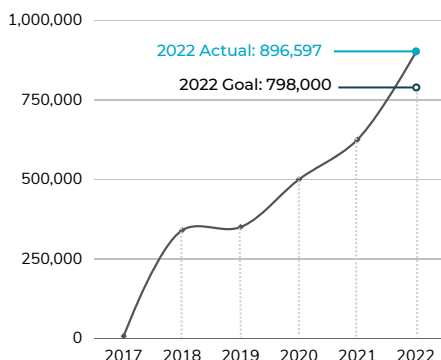
KEY INDICATORS | OUR REACH

In Q4, educational partners continued programming while new schools kicked off the program, reaching another **1,579** students and **127** educators.

Students Reached
896,597
112% of GOAL

Educators Reached
30,796
120% of GOAL

**CRUSHING
GOALS!**



is poised to reach
1,000,000 students in
2023, **seven years ahead**
of original projections!

*Cumulative data as of December 31, 2022

2022 IN REVIEW

NEW STUDENTS REACHED

264,444

NEW EDUCATORS EMPOWERED

10,552

NEW SCHOOLS TRANSFORMED

752

Welcomed students and educators from **5** new countries



Students in East Africa improved:¹

24x

math

14x

reading

3.5x

early literacy



US administrators feel confident in their ability to coach their teachers in implementing the teaching strategies taught in the program.²

Latin America students achieved a **97%** average pass rate...

...and improved **8.1%** literacy **4.9%** math from pre- to post-scores!³



Education is the world's greatest renewable energy.
-Yohns Solis, TeachUNITED

¹ Increase in standardized test scores for TU 2022 EA cohort compared to control schools, assessed pre-post in 2022, using LearningAZ reading, easyCBM math, EGRA early literacy.
² Survey respondents.
³ Increase in standardized test scores for TU 2022 CR cohort compared to control schools, assessed pre-post in 2022, using LearningAZ reading and easyCBM math.

AFRICA & LATIN AMERICA

Q4 marks the end of the school year in many of our partner countries. This also means year one of the TeachUNITED coaching program is winding down— assessments are completed, data is analyzed, and, most exciting, **teachers graduated from the program to become in-house instructional coaches for the rest of their school community!**

Celebrations held in both regions welcomed participating teachers, NGOs, government officials, funding partners, board members, and TU staff from **seven of our nine operating countries.** Educators shared ways they used the program, how it affected their teaching practices, and how students embraced new ways of learning.



We're so proud of the dedication that each of our participating educators has shown to improve their classroom practices and ensure a better future for their students!

UNITED STATES

In the United States, Q4 was jam-packed with **eight new partners** beginning the TU coaching program. Teachers shared some of their excitement for the program below.

” I like all the ways to incorporate a growth mindset in the classroom, the real world, and just for myself as a teacher.

Mississippi, Teacher

It was obvious that Meghan (TU Coach) knew who we were, remembered conversations from our one-on-one, and made a point of knowing our grade level and the special things happening in our individual classrooms.

New Hampshire, Teacher



Read a new guest blog from TU participating Principal, Heidi Beatty. She provides a glimpse into what it's like leading a PreK-12 school in rural Missouri.



Staff from TU and the New Hampshire Department of Education visited several schools in October. It was a week of learning and feedback from educators and students, too!



PARTNERSHIP UPDATES

Programs continue with our NGO and government partners in Tanzania, Uganda, Rwanda, Mexico, Peru, and Guatemala. We are also excited to announce two new partners in Q4: MAIA in Guatemala and 1Million Teachers operating in Kenya, Malawi, Ghana, and Nigeria. **Through this model, we will start 2023 with partnerships in 13 countries!**



MAIA
mujer empoderada... un impacto infinito

MAIA is an organization led by Indigenous women for Indigenous women. MAIA is empowering generations of young women through a holistic educational model with an equal focus on academics, culture and identity, socioemotional intelligence, personal development, and family engagement that together are key to creating a generation of empowered female leaders who will lead systemic change.



The impact of a truly empowered teacher goes far beyond what can be measured with numbers. As role models and community leaders, they have the power to create change that lasts for generations. **1 Million Teachers** is the international programming partner for the development of empowered teachers, they go beyond training to also create pathways to job satisfaction and consistent income in order to achieve sustainability.

THANK YOU TO OUR GENEROUS DONORS

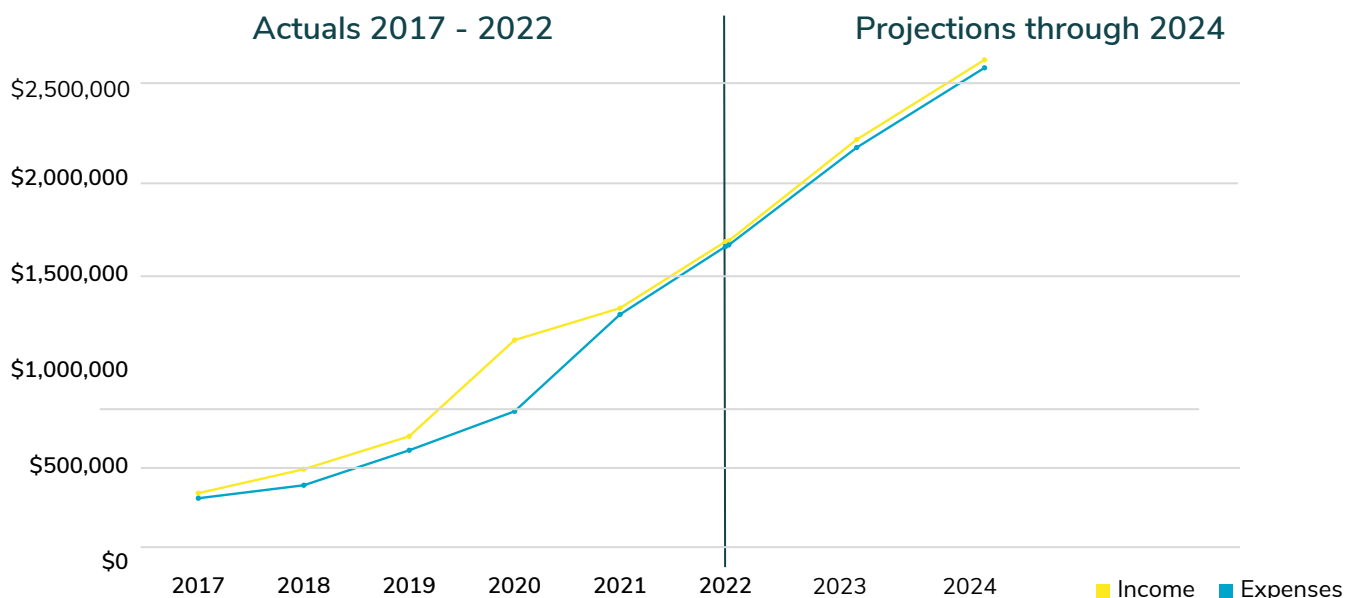
We exceeded our \$50,000 goal by more than \$15,000!

As in past years, we participated in [GivingTuesday](#) and completed our annual End of Year fundraiser. Our fundraising campaign was rooted in an exciting milestone—working toward our goal of reaching ONE MILLION students!

As always, we are so grateful for the generosity of the TU donor community! [Your support will be used to reach more schools, educators, and students in small, rural, and underserved communities worldwide.](#) Funds are often used to underwrite a portion of the program cost allowing all education-based NGOs and schools to access world-class professional learning.

- Beau & Andrea Beson & Family
- Jenny & Andy Boyd
- Erik & Alisa Burmeister
- Elizabeth Carr, Gathered Impact
- Ryan Currier & Whitney Moss
- Jim & Janet Dulin
- Johan Duramy
- Eggerman Family
- Judy Farney & Tonie Riordan
- Brad Feld & Amy Batchelor
- Dr. & Mrs. Charles Fox
- Jorge Fuenzalida
- Glanfield Charitable Fund
- Alan & Vicki Goldenberg Gift Fund
- Jenna Goupil & David Puckett
- Jess & Ray Heitner
- Ray & Nancy Heitner
- Heather & Troy Hiebsch
- Hobday Family Fund, Gathered Impact
- The Hoehn Family
- Jhoon Rhee Tae Kwon Do
- Laura & Eric Kome
- Amanda L'Esperance
- Connie & John Linehan
- Frank LoFrisco
- Paige & Ian MacLeod
- Carolyn Maher & Kay Alcala
- Allison McKulla
- Kathryn B. McQuade Foundation
- Robin Mendelson Josse Delage Family Fund
- John & Jennifer Newton
- Brent & Jill Pearson, Gathered Impact
- Pilot House Philanthropy
- Bill & Jude Riordan
- Tom & Victoria Riordan
- Eric Roza
- Segal Family Foundation
- Sita Foundation
- Tim & Toni Skeen
- Andy & Allison Stautberg
- Patrick Stokes
- Alea Thompson
- Tinker Foundation
- Chris Toll
- Bitsie Turner
- Marije van Donk
- Roger & Lisa Vasiliadis
- Vitol Foundation
- Todd Walmsley
- Kay & Charles Ward
- Renee & Ross Wehner
- Joan Wehner
- John & Cherlyn Wells
- Sarah Williams
- Anonymous Donor
- Anonymous Donor

OUR FINANCES



UPDATES, NEWS, & RECOGNITION



TeachUNITED HQ staff, board members, and funding partners had the privilege of traveling to Sarapiquí, Costa Rica for the region's year-end FETU festival. The team visited local schools to see the TU program in action, shared stories and feedback with partners, and squeezed in a tour at a locally-owned and run chocolate plantation. Thank you so much to our Latin American team for hosting such an inspiring week!

GET TO KNOW OUR COACHES!



CHESCO SOWO

TeachUNITED Instructional Coach

WHY DO YOU DO WHAT YOU DO?

I'm very passionate about seeing academic transformation in students. I want to see students find success in their studies regardless of their differences or in their learning abilities.

WHAT DO YOU ENJOY MOST ABOUT YOUR WORK WITH TEACHUNITED?

- I enjoy.... the way TeachUNITED supports teachers in rural schools to transform students academically.
- the way TeachUNITED supports teachers and students technologically.
- that TeachUNITED assesses students so we know the impact of training.
- that TeachUNITED compares control schools to those who participated in training.

SEEING THE IMPACT!

I HEARD THIS FROM A TEACHER.

"Before I received training from TeachUNITED, I used to believe that some students were only at school to add numbers to the class; that they cannot pass in their exams. But after getting the training, I am now convinced that every student can learn at their own pace and do well in their exams at their best level. I also used to stand in front of the class and provide the same instructions to ALL students regardless of different learning abilities. But now that I have learned different teaching and learning strategies to support my students, they are performing well in their exams."

MY FAVORITE:

- Game/Sport** Football and Boxing
- Hobbies** Reading books, technical activities like designing things
- Food** Rice and Beans
Tea with chapati



TeachUNITED

More than half the world's children are not learning critical math, literacy, and life skills.

Without these foundational skills in place, students often fail to thrive as they progress through school and join the workforce. Without action, more than 1.5 billion adults could be living in extreme poverty in 2050. Underserved and rural areas are the most impacted.

Great teachers are the solution.



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