

# QUARTERLY IMPACT REPORT

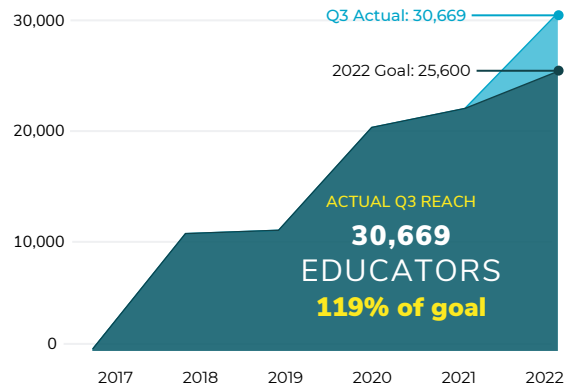
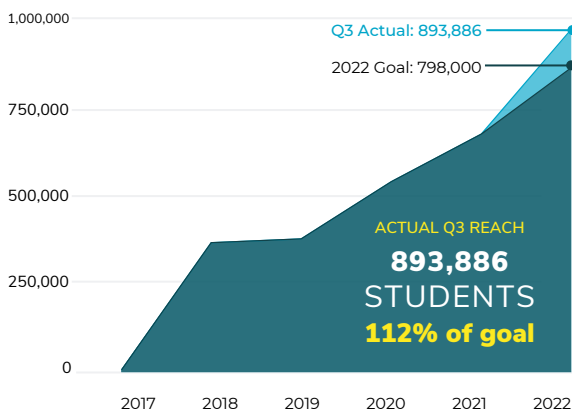
JULY - SEPT | 2022



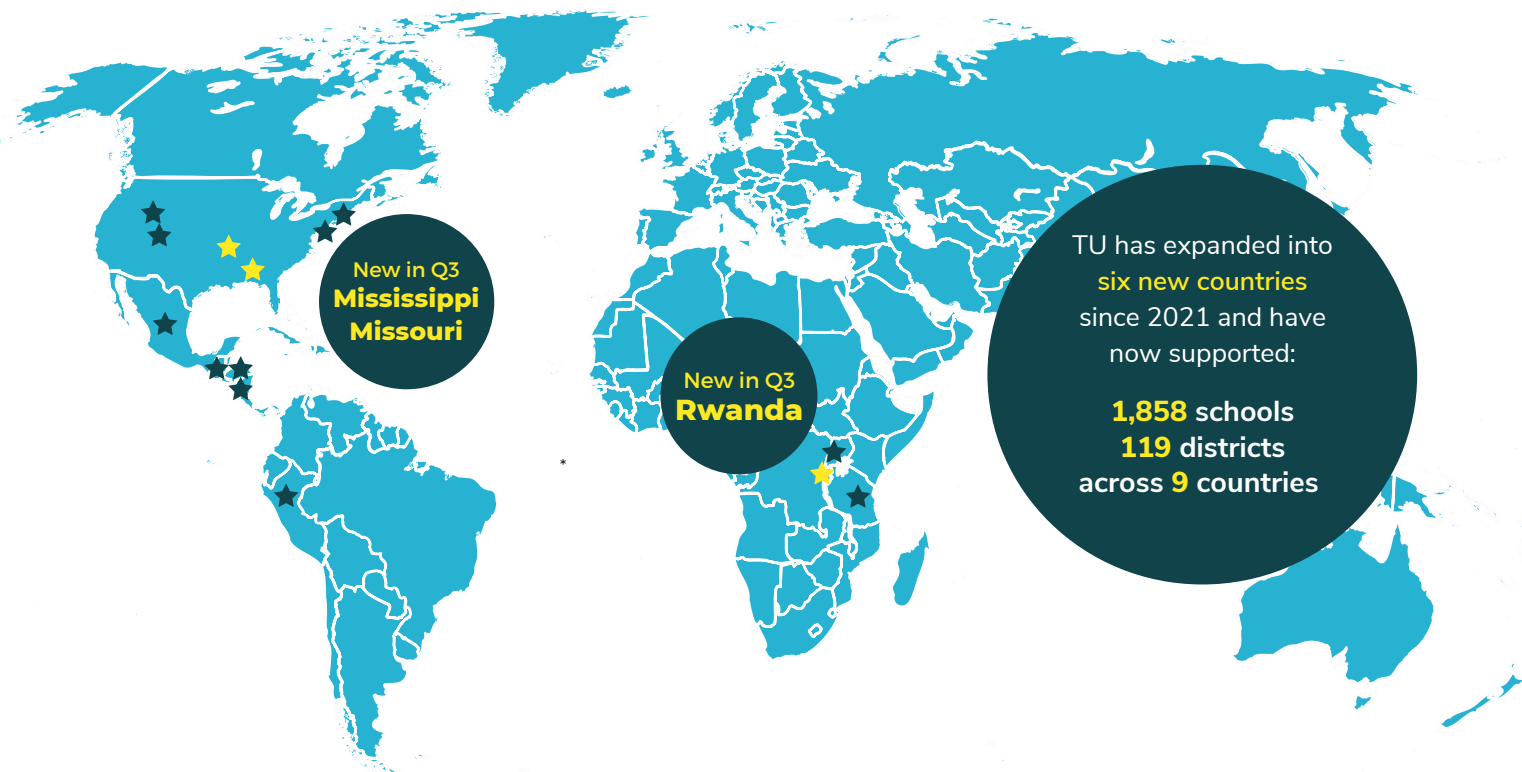
## KEY INDICATORS | OUR REACH

In Q3, school, NGO, and government partners continued programming while **409 new schools** joined, reaching **124,500 new students**. Our team has already **exceeded 2022 student and educator reach goals**.

**TU will reach 1M students in 2023, 7 years ahead of our original projections!**



## PATH TO SCALE | GLOBAL EXPANSION



\*Cumulative data as of September 30, 2022.

## KEY INDICATORS | IMPACT

We all know how critical leadership is to the success of a school. And leading in small and rural schools comes with a unique set of challenges. That's why TU offers an administrator training program to complement our teacher coaching program. Our administrator program builds **long-term sustainable change** by ensuring that school leadership have the time and tools to focus on instructional leadership and can provide and maintain a supportive environment for teachers to do their best work.

### IMPACT HIGHLIGHTS



#### NEW HAMPSHIRE ADMINISTRATOR PROGRAM

Through TU's partnership with the NH Department of Education, the state's first administrator cohort completed the program in Q3 to increase support for their teachers. Participants completed one kickoff webinar, 16 online lessons, two subject matter webinars and two optional coaching office hours. By the end of the program:

### 100% OF PROGRAM RESPONDENTS REPORTED



An understanding of how to help teachers interpret data



Confidence supporting teachers in using growth mindset practices



Capability to coach teachers in newly learned strategies

### IMPACT SPOTLIGHT

Jason Taylor, TU US Admin Coach and Principal at Platte Valley Middle School, and his school and district recently received a **top honor** in Colorado state performance. For the first time in district history, all three schools in Platte Valley RE-7 district received the **highest level of achievement** and were named **Accredited with Distinction!** Out of the 184 school districts in Colorado, only 11 received this rating this year. Jason has been working tirelessly with his staff to improve the school's performance. PVMS is also a former TU partner. Congratulations!



Knowing the tremendous amount of work that my staff and students have put in, and then taking into account the challenges posed by the pandemic, we are all on cloud nine. These scores are validation that we ARE doing the right things and that our work and sacrifice has made a difference.



## PROGRAMS | DIRECT SERVICES DELIVERY MODEL

TU directly trains educators and administrators for one school year in our innovation hubs in Monduli and Karatu Districts (Tanzania), Sarapiquí and Monteverde Districts (Costa Rica), and in schools across the United States. These partnerships allow us to gather deep impact data and evaluate the effectiveness of program design and implementation. At the end of year one, teacher leaders are equipped to become in-house coaches, building internal capacity within school districts in year two.

### PROGRAM UPDATES

#### Karatu & Monduli, Tanzania | Sarapiquí & Monteverde, Costa Rica

In Tanzania and Costa Rica, our teams are busy wrapping up the 2022 cohorts, as programming - and the school year - are soon coming to an end in both regions. End of programming means:



#### Classroom Observations

Coaches visit schools to observe teachers putting data-driven and personalized learning strategies into action.



#### Graduation Ceremonies

Educators prepare capstone projects, and our teams invite Ministry officials and other important local partners.



#### Final Assessments

Assessments are administered. Data is then analyzed in Q4. We are excited to see teacher and student progress!



#### Next Cohort Schools

Teams also work on identifying and enrolling new partner schools for the upcoming year. 2023 selection is in progress!



#### United States

In Q3, the New Hampshire administrator cohort completed the program with **100% participation!** With new tools to support educators, schools are well positioned for growth in the new school year. Also this quarter, four of the five NH schools kicked off the teacher pathway program, with the remaining school starting in October. During the first meetings and introductory coaching calls, teachers mentioned **excitement about learning new strategies**, increasing collaboration, and building school community around best practices.

We are also thrilled to announce school and district partnerships in new states - **Missouri, Mississippi**, and in our HQ - **Fort Collins, Colorado**. Programming will begin soon - we anticipate that these will result in long-lasting relationships with opportunities for growth!



## PROGRAMS | PARTNERSHIPS DELIVERY MODEL

In our partnerships delivery model, educational leaders from partner NGOs and governments participate in an intensive training program to become effective instructional coaches. Then, with the ongoing mentorship of a TU coach, trained partner staff work side-by-side with educators and schools in their communities to improve teaching and learning.

### PARTNERSHIP UPDATES

Programs are underway and running smoothly with our NGO and government partners in Tanzania, Uganda, Mexico, Peru, and Guatemala. We continue to watch the political situation in Nicaragua, and we hope those partners will be able to resume operations soon. We are also excited to announce two new partners in Q3: the Organisation of Special Needs Educational Teachers in Tanzania, and UWESO Youth Empowerment in a new country, [Rwanda](#)! Through our partnerships model, we have now expanded into [six new countries since 2021!](#)

### NEW PARTNERS



#### **RWANDA: UWESO Youth Empowerment**

UWESO works to serve as a platform for children and youth with disabilities to share their experiences and to support them in building their capacities and inspirations.



#### **TANZANIA: Organisation of Special Needs Educational Teachers**

OSNET works to help disabled young students, adults, and all disadvantaged groups to realize their potential and become active and important members in their communities.

### PARTNER HIGHLIGHTS

#### **Niños en Alegría in Guerrero, Mexico**

In Mexico, the school year has just begun, and the team recently traveled to kick off phase two with partner Niños en Alegría in the state of Guerrero, Mexico. Our partner and the Escuela Primaria Francisco I Madero, provided a warm welcome to the team and shared more about their school culture and goals for the year. We are so proud of our work so far and excited to continue this partnership to impact more educators and students in Guerrero state!



Watch a video from our team to see highlights from our visit.



## THANK YOU TO OUR Q3 DONORS

As always, we are so grateful for the generosity of the TU donor community! Your support will be used to reach more schools, educators, and students in small, rural, and underserved communities worldwide. Funds are often used to underwrite a portion of the program cost allowing all education-based NGOs and schools to access world-class professional learning.

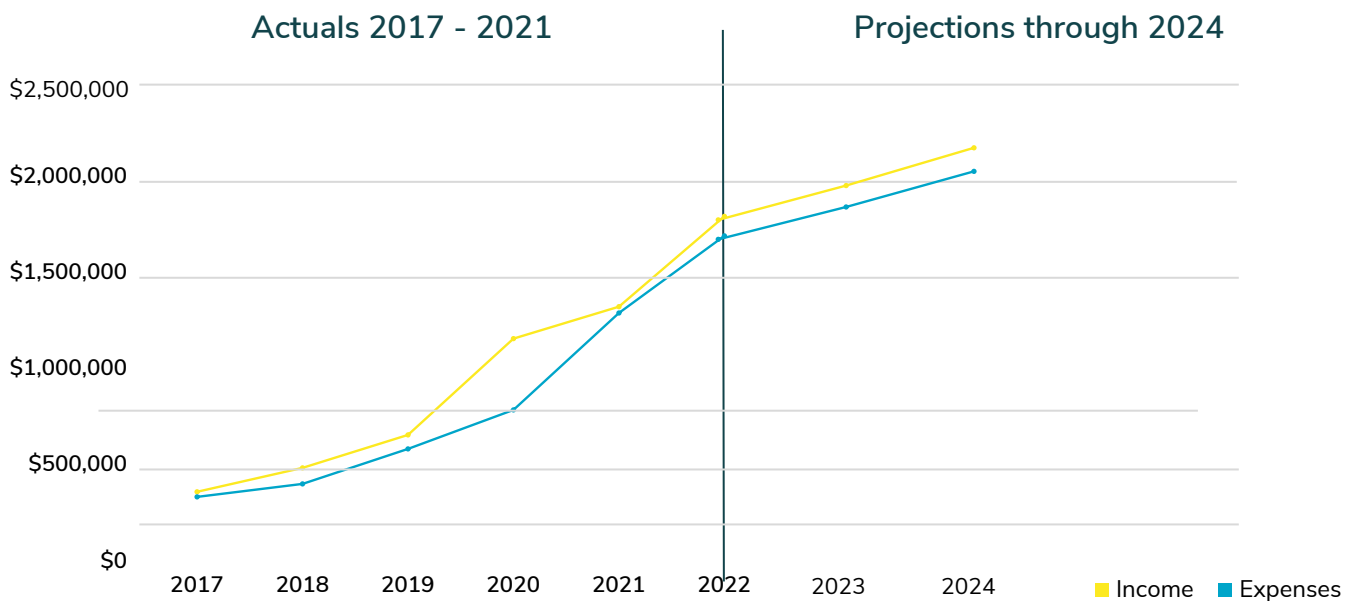
### THANK YOU FOR YOUR SUPPORT!

- All Points North Foundation
- Dovetail Impact Fund
- Draper Richards Kaplan Foundation
- Segal Family Foundation
- Anonymous Donor
- Hannah & Mark Tinklenberg

### Q3 DONOR HIGHLIGHT

Thanks for the continued, multi-year support from [All Points North Foundation](#) to underwrite our coaching program for U.S. middle schools. With this investment, our shared vision of [successful, empowered teachers in every classroom](#), everywhere just took another huge step forward!

## OUR FINANCES



### 2022

TeachUNITED's 2022 goal is to raise \$1.77M, including philanthropy and revenue, to support operations and rapid growth.

### Philanthropic Goals

Know of great foundations or philanthropists eager to have a massive impact on educational equity? We welcome intros to mission-driven partners!



## WELCOME NEW TEAM MEMBERS!



**Amanda L'Esperance**  
Development Director, Global

Amanda brings 20 years of experience in education, social enterprise, and finance to TU. From working in impact evaluation at UC Berkeley to supporting expansion for a variety of nonprofits, Amanda has found her niche in scaling impactful programs. Most recently she helped Educate! scale across East Africa by building out the fundraising and communications teams as well as defining culture and organizational systems. Amanda is a learner at heart with an insatiable curiosity.

## UPDATES, NEWS & RECOGNITION



TU CEO, Heather Hiebsch recently joined leaders of global NGOs, philanthropy, and policy at the annual [Draper Richards Kaplan Foundation](#) retreat. The week was filled with learning, sharing, and taking action to solve some of the world's toughest challenges. There were opportunities to meet with new funding partners, as well as problem solve with peers. DRK has been a transformational partner for TU, bringing an abundance of support and guidance as we grow - a huge thank you for your years of support!

### WATCH

#### Partner Video

[Watch a new video](#) created by NGO Partner, FUNSEPA in Guatemala, which highlights TU's work coaching their educational leaders to improve teaching and learning in their school networks.

### READ

#### Guest Blog

[Read a new guest blog](#) by Christopher Lagoni, Executive Director of Indiana Small and Rural Schools. The article discusses ideas to reduce isolation for rural teachers and school leaders.

## More than half the world's children are not learning critical math, literacy, and life skills.

Without these foundational skills in place, students often fail to thrive as they progress through school and join the workforce. Without action, more than 1.5 billion adults could be living in extreme poverty in 2050. Underserved and rural areas are the most impacted.

## Great teachers are the solution.



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