

# QUARTERLY IMPACT REPORT

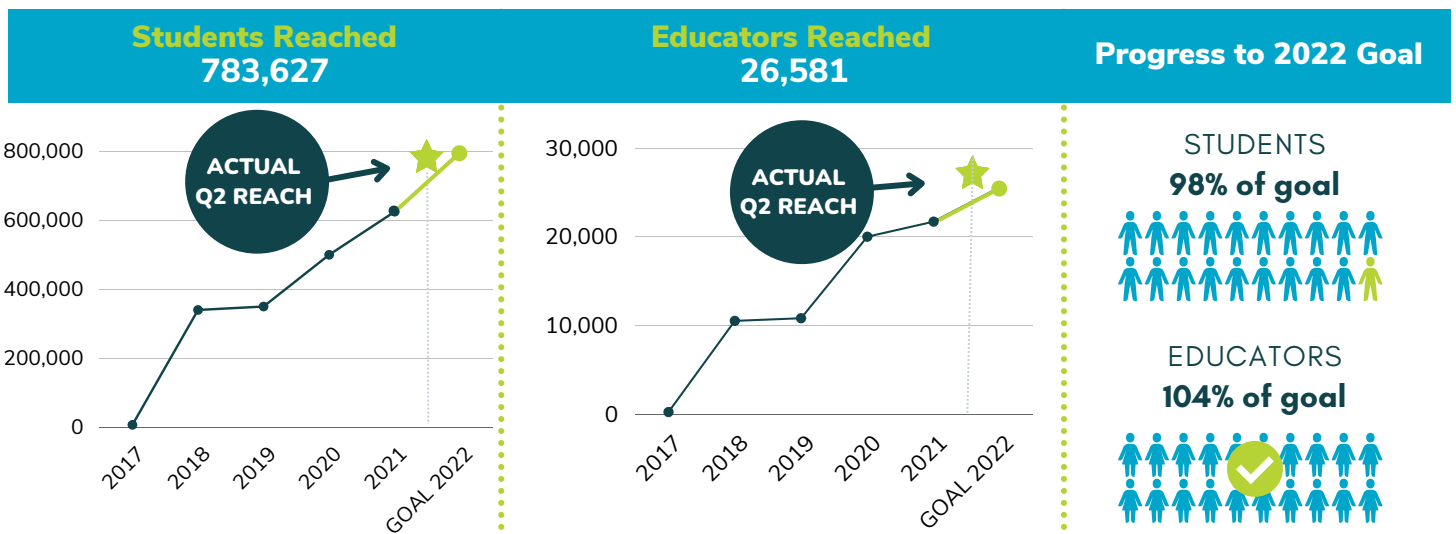
APRIL - JUNE | 2022



Photo: FUNSEPA

## KEY INDICATORS | REACH & SCALE

In Q2, partner schools and NGOs continued programming while **284 new schools** kicked off the training program. That is a **6x increase** from last quarter! Our regional teams are currently ahead of our annual goal for student reach and have already **exceeded our 2022 goal for educator reach!** Our global reach\*:



## WHERE WE WORK | COUNTRY SNAPSHOTS



**COSTA RICA**

Start: 2016. Supporting: Rural and agricultural areas through direct services and NGO and Ministry of Education partnerships.



**GUATEMALA**

Start: 2022. Supporting: Schools countrywide with a focus on tech through an NGO and Ministry of Education partnership.



**MEXICO**

Start: 2022. Supporting: Schools in the Yucatán and Guerrero states through government and NGO partnerships.



**NICARAGUA**

Start: 2021. Supporting: NGO partners in high-poverty, rural coffee-growing communities across the country.



**PERU**

Start: 2022. Supporting: An NGO partner that works in 20 regions across the country to transform citizens and society.



**TANZANIA**

Start: 2016. Supporting: Underserved schools countrywide via direct, Ministry of Education, and NGO partnerships.



**UGANDA**

Start: 2022. Supporting: Girls' empowerment, skills development, and education through an NGO partnership.



**UNITED STATES**

Start: 2016. Supporting: Small and rural districts via direct services and State Departments of Education partnerships.

\*Cumulative data as of June 31, 2022. Photos: Guatemala: FUNSEPA, Nicaragua : Seeds for Progress

## KEY INDICATORS | IMPACT

TeachUNITED is committed to improving student educational outcomes. We do this by investing in teachers. Effective teachers have a significant impact on the long term success and well-being of children. Research shows that effective teachers improve academic achievement, persistence in school, workforce preparedness, and even income once young people enter the labor market. And, the more effective the teacher, the higher impact they have on students' lifetime earnings. Fortunately, methods of teaching effectively can be imparted through professional learning combined with instructional coaching. The impact highlights from TU partner school Engutoto Secondary School in Tanzania demonstrate the power that a group of motivated, prepared, and effective educators can have on student success.

## IMPACT SPOTLIGHT

### ENGUTOTO SECONDARY, MONDULI DISTRICT, TANZANIA



Like many rural schools, Engutoto Secondary School has historically had limited to no access to professional learning for educators, leading to challenges in setting and reaching ambitious student learning goals. To overcome this equity gap, Engutoto joined the TeachUNITED program in 2021 and is a story of success and inspiration for every school. Engutoto saw dramatic growth after just one year in the program:



#### 117% increase

in Secondary School Completion Exam pass and promotion rates.

#### 2x more students graduated from secondary school

than would have without educator participation in TU.

#### National and regional rankings increased

from the 47th to 87th and the 29th to 79th percentile respectively.



TU Champion teacher, Agnes Lukumay, shared why she is so dedicated to learning new skills to improve student outcomes, *“Education is very important because it gives self awareness, exposure, it influences growth of individual ability for self benefit and for the future benefit of the entire society.”*



[Click to hear more from Agnes and other TU partner educators and coaches](#)

## EDUCATION IS A FORCE MULTIPLIER

If given the opportunity to complete secondary education, 420 million people would be lifted out of poverty, reducing the world's poor by more than half.

\*Data calculated pre-program (11/2020) to completion (12/2021).

## PROGRAMS | DIRECT SERVICES DELIVERY MODEL

TeachUNITED directly trains educators and administrators for one full school year in our innovation hubs in Monduli and Karatu Districts (Tanzania), Sarapiquí and Monteverde Districts (Costa Rica), and in schools across the United States. These partnerships allow us to gather deep impact data and evaluate the effectiveness of program design and implementation. In Q2, direct service schools across all three regions have started new programs or continued with year-two programming.

### PROGRAM UPDATES

#### Karatu & Monduli, Tanzania

The great work continued in our Tanzania direct services schools! As schools reach the halfway point in year one of the program:

- Coaches have been conducting school visits for coaching sessions and classroom observations.
- The team is also conducting online webinar workshops with Champion teachers.
- Educators are progressing through the online coursework to adapt personalized learning strategies in their teaching.
- Teachers are also practicing digital teaching and learning in the classroom using TU supplied resources, laptops, and a projector.

#### Sarapiquí & Monteverde, Costa Rica

The team in Latin America is also progressing through the program with direct service school partners:

- In May, TU and the Ministry of Education certified 91 teachers after completing the program.
- They also wrapped up the first fully bilingual program with Monteverde Cloud Forest School, presenting graduate certificates to teachers and celebrating their great work.
- The team created a helpful video that highlights a day in the life of a coach. [Click to watch.](#)

*"My favorite part of the TeachUNITED training was learning new techniques and strategies to make my lessons more dynamic and entertaining."*

Beatriz González Navarro, Teacher,  
Escuela La Guaria, Costa Rica

#### United States

In Massachusetts, teachers are focused on Personalization, refining their small group practices to take differentiation and personalization further with their students.

In Wyoming, the final Administrator cohort has completed their Capstone project. 100% of the administrators participated in the opportunity to reflect and celebrate. TU was also invited to speak at a recent professional development day for a graduate of our Wyoming program.

In New Hampshire, the Department of Education hosted a first kick-off meeting. Administrators shared their priorities, opportunities for growth, and factors influencing school culture. We are thrilled for the future of this partnership!

And, we are excited to welcome a school partner signed in a new state for TU - Missouri! The school will begin in the fall. We are excited to continue our US expansion to new regions.



## PROGRAMS | PARTNERSHIPS DELIVERY MODEL

In our partnerships delivery model, educational leaders from partner NGOs and governments participate in an intensive 6-month coaching program to learn to be effective instructional coaches. Then, with the ongoing mentorship of a TU coach, trained partner staff work side-by-side with educators and schools in their communities to improve teaching and learning. Like other offerings, the program combines digital coursework, 1:1 coaching, continuous feedback cycles, and peer learning to ensure skills are learned and sustained.

### PARTNERSHIP UPDATES

TU made incredible progress with our partnerships model this quarter, with expansion into [Guatemala, Peru, and Uganda](#), the launch of the first cohort with the Secretary of Education in the [Yucatán, Mexico](#), and continued coaching with existing partners in Tanzania and Nicaragua.

### NEW PARTNER HIGHLIGHTS



#### Uganda: The Girl Up Initiative

The Girl Up Initiative is dedicated to building a vibrant movement of girls and young women through transformative leadership, education, and skills development. TU will begin by coaching 10 Educational Facilitators, who will go on to support the teachers in their network schools. This partnership will reach nearly 300 educators and 3,600 students at 30 schools.



Photo: FUNSEPA

#### Guatemala: FUNSEPA

FUNSEPA works to ensure every child in Guatemala has access to quality educational resources and teachers that empower them to reach their maximum potential. This partnership is kicking off with 9 Educational Facilitators and 5 Ministry of Education participants. This initiative will grow to reach an estimated 328 teachers and 10,800 students at 36 schools.



#### Mexico: Yucatán Secretary of Education

With the Yucatán Secretary of Education, TU is coaching Technical Pedagogical Advisors and Educational Tutors, seasoned educators who also act as coaches to other teachers. We aim to replicate around Yucatán and will reach an estimated 363 teachers and 40,500 students at 135 schools.



#### Peru: VIVA

VIVA forms self-confident citizens with the ability to achieve the goals they set for themselves. A small cohort of VIVA directors will begin the TU program in July. Replication will then take place in 2023 with 150 directors and students in their network. This project will reach an estimated 6,100 teachers and 107,500 students at 360 schools in Peru.

## THANK YOU TO OUR Q2 DONORS

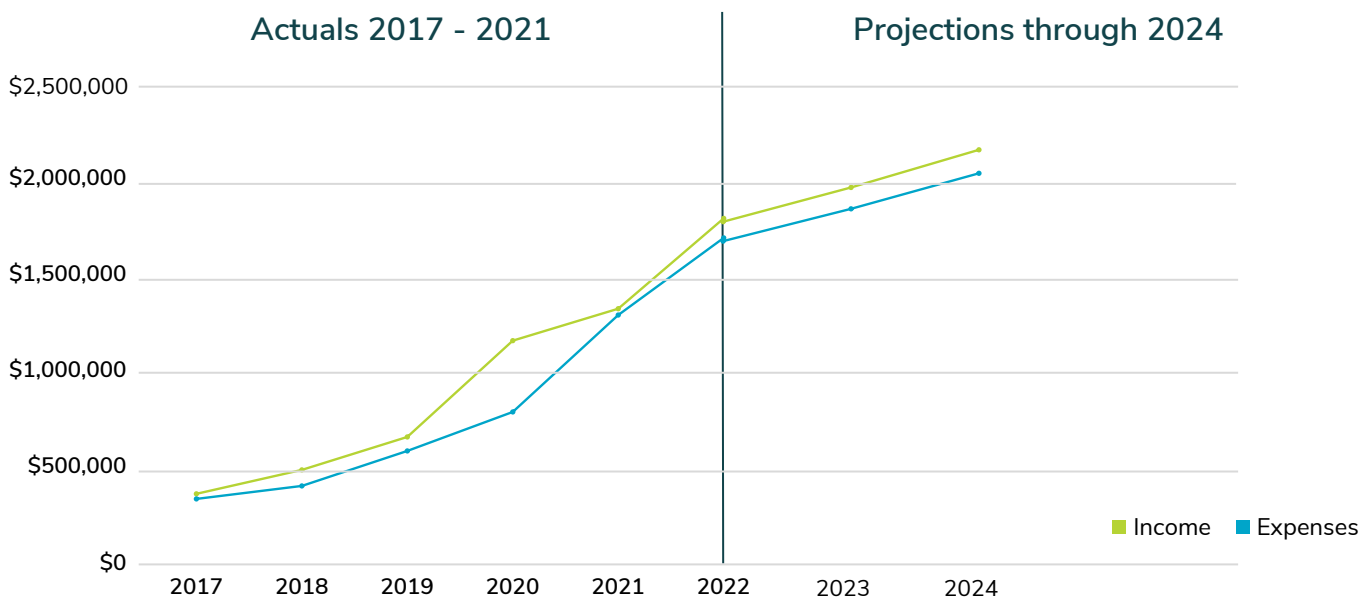
As always, we are so grateful for the generosity of the TU donor community! Your support will be used to reach more schools, educators, and students in small, rural, and underserved communities worldwide. Funds are often used to underwrite a portion of the program cost allowing education-based NGOs and schools access to world-class professional learning.



### THANK YOU FOR YOUR ONGOING SUPPORT!

- General Federation of Women's Clubs (WCCU)
- Segal Family Foundation
- Schooner Foundation
- Vitol Foundation
- Dirk Adams
- Kathy Bartlett
- Gene and Marie Frantz
- Kago Kagirichi
- Robert Murphy
- Terry Nealon
- Dale Thoms

## OUR FINANCES



### 2022

TeachUNITED's 2022 goal is to raise \$1.77M, including philanthropy and revenue, to support operations and rapid growth.

### Philanthropic Goals

Know of great foundations or philanthropists eager to have a huge impact on educational equity? We welcome introductions to mission-driven partners.

*"We believe that childhood education is one of the best ways to fight global poverty and improve lives."*

-Gene & Maria Frantz, TU Donors

## WELCOME NEW TEAM MEMBERS!



### Hussein Salum

Partnership Manager, Sub Saharan Africa

Hussein has extensive experience in project management and community development. He has also worked in the education sector, and is passionate about creating great partnerships with other education-based organizations.



### Nyana Sims

Administrator Coach, United States

Nyana is joining TU from Goshen County School District in Wyoming, where she was most recently the Principal of Lincoln Elementary School. With 30+ years in education, Nyana demonstrates a deep passion for education, leadership, and coaching. She is also an alumni of the TU coaching program!



### Pedro Céspedes Vargas

Instructional Coach, Latin America

Pedro is a teacher and Systems Engineer. He worked for the Costa Rica Ministry of Education for 17 years developing virtual courses and teacher trainings. Pedro loves technology and is passionate about school innovation. He is also a alumni of the TU teacher coaching program in Sarapiquí!

## GATHERINGS & CELEBRATIONS



### Board Retreat

Board members on a virtual site visit.



### Partner Visit

Niños en Alegría visiting the LatAm team.



### Partner Launch

First team kick-off meeting at RLabs.



### Program Kick-Off

New Hampshire administrators begin!

## NEWS & RECOGNITION

- CEO, Heather Hiebsch and Senior Director of Africa, Gidibo Tindwa, were invited to participate in the work of the International Education Funders Group and attended the Schools2030 conference in Dar Es Salaam, Tanzania. A full update will be in our Q3 report!

## More than half the world's children are not learning critical math, literacy, and life skills.

Without these foundational skills in place, students often fail to thrive as they progress through school and join the workforce. Without action, more than 1.5 billion adults could be living in extreme poverty in 2050. Underserved and rural areas are the most impacted.

**We believe teachers are the solution.**



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