2020 IMPACT REPORT
Reshaping the future of education.
We envision a world where every teacher, everywhere, has opportunities for professional learning and support so that every child has access to a quality education.
Dear Friends and Supporters,

TeachUNITED was founded in 2016 with a mission of supporting and empowering small and rural community teachers to ensure every child can reach their full potential. With a model that helps teachers tangibly shift their practice for a proven impact on student outcomes, this mission is more relevant and urgent than ever.

2020 was an unprecedented year for education. Disruptions to schooling widened gaps for millions of kids, shined a spotlight on global inequities, and made it increasingly apparent that teachers need our focused attention and support.

Throughout this turbulent year, the TeachUNITED team and community of schools, partners, and supporters responded with tenacity and resilience, gave selflessly for the larger good, and stood together every step of the way — for a powerful and profound impact on kids and families.

Much remains to be done in overcoming educational inequality, but together our community truly moved the needle for underserved students in 2020. We will continue to build the platform for a better education and a brighter future for small and rural communities in the long term.

With our utmost gratitude,

Heather Hiebsch
Chief Executive Officer

Stephanie Cornell
Chair, Board of Directors
The Learning Crisis

Every child on the planet deserves access to an equitable and quality education.

Yet, more than half of the world’s children are not learning critical math, literacy, and life skills.

Without these foundational skills in place, students often fail to thrive as they progress through school and join the workforce. Without action, more than 1.5 billion adults could be living in extreme poverty in 2050. Underserved and rural areas are the hardest hit.

We believe teachers are the solution.
OUR MISSION

To support and empower every educator so that they have the skills needed to fully develop each student’s potential.
Scale & Sustainability

In line with United Nations’ Sustainable Development Goal #4: Quality Education (SDG4), we invest in teachers on a global scale to drive local action that increases opportunity for every child.

What is UN SDG4?
The United Nations developed a unified agenda for sustainable development, which covers a broad series of global and local goals for peace and prosperity for people and the planet.

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Target 4.C: Increase the supply of qualified teachers in developing countries.

As teachers are a fundamental condition for guaranteeing quality education, teachers and educators should be empowered, adequately recruited and remunerated, motivated, professionally qualified, and supported within well-resourced, efficient and effectively governed systems.
Our goal is to improve outcomes for one million children by 2030.

TeachUNITED is both on track and on mission to reach our goal ...and 2 million children by 2035.
EMPOWERING POSITIVE CHANGE IN RURAL SCHOOLS
We are so grateful for the support from our community, which enabled us to provide urgent, in-the-moment support during the global pandemic. Crisis-response training delivered through our partnerships with state departments and ministries of education helped teachers gain the skills needed to deliver online and hybrid education. Newly developed digital content and tools allowed us to coach teachers virtually during school closures — even in off-grid areas, where teachers with connectivity issues joined first-ever virtual workshops.

Within a year of adversity came the seeds of greater benefit.

This year profoundly influenced our ability to empower positive change in small and rural school systems. Our reach grew 5x across all programs, and the shift to virtual coaching laid the groundwork for expansion to new countries. The hard work of our community delivered short-term aid during the pandemic while also helping build more resilient and equitable educational systems for small and rural communities around the world.
CLOSING LEARNING GAPS, EVEN IN THE PANDEMIC

Teachers have shown time and time again that, if supported with coaching, high-impact strategies, and a cohort of their peers, they will set and reach ambitious student outcome goals. Our Tanzania partner schools demonstrated this significantly in 2020 with higher growth scores; despite months-long school closures.

HELPING TEACHERS DEVELOP SKILLS TO KEEP STUDENTS ON TRACK

At the end of the program, 94% of TeachUNITED partner teachers in the United States reported they felt confident they could address the needs of students struggling academically. These skills are critical for accelerating growth to close learning gaps associated with school closures and disruptions.

2020 Achievements

18% higher student growth score in literacy.*

21% higher student growth score in math.*

*In comparison to Tanzania control schools.
BUILDING SKILLS AND DRIVING FUNDS TO LOCAL COMMUNITIES

In the midst of the pandemic, the Latin America team secured an important partnership with the Universidad Nacional — bringing critical funds to a high-poverty region. Teachers who complete the program will now receive professional credit for their participation and a salary increase.

EXCEEDING GROWTH AND IMPACT MILESTONES

TeachUNITED exceeded a critical growth milestone in 2020 — we have impacted more than 100,000 students globally by supporting their teachers. This represents a 5x increase in global reach from 2019. We are on track to reach our goal of ensuring one million students from small and rural school systems have access to a quality, equitable education by 2030.

100,000+ Students Impacted

EXPANDING PARTNERSHIPS FOR EDUCATIONAL IMPROVEMENT

In 2020, TeachUNITED was thrilled to develop two new and expanded partnerships to deliver a COVID crisis-response program. Our new partnerships with the Costa Rica Ministry of Education and the US Wyoming Department of Education allowed us to serve even more schools in each region, reaching almost 2,200 teachers total!
What We Do

THE SCHOOL ACCELERATOR PROGRAM | TeachUNITED empowers teachers and leaders with the high-impact strategies necessary to set and reach ambitious student academic goals.

PROVEN STRATEGIES FOR IMPROVING STUDENT OUTCOMES.

✔️ COACHING
Research tells us that sustained instructional coaching is one of the most effective methods for improving instructional practice and student success. Coaching occurs during 1:1 calls, webinars, workshops, online course feedback, and small group PLCs.

✔️ PEER LEARNING COMMUNITIES
Teachers support each other’s professional growth and work collaboratively to improve student success.

✔️ HIGH-IMPACT STRATEGIES
Strategies like building growth mindsets, personalized learning, and data-driven instruction improve student engagement and outcomes.
4-Step Process for School and District Transformation

TeachUNITED enters into formal partnership with schools and districts.

Education leaders and teachers work alongside coaches to develop engaging, student-centered classrooms driven by data.

Professional networks allow for ongoing collaboration, support, and leadership opportunities for teachers.

Teachers mentor others in their schools and districts for sustained growth.

We partner with regional and national governments to ensure change is integrated into school systems.

By the **Numbers**

Totals for year ending on December 31, 2020

**104k**

Students reached

+459%

YoY Growth

**2,600**

Educators served

+1,138%

YoY Growth

**394**

School / district partnerships

+591%

YoY Growth
Why TeachUNITED?

What makes our program unique.

1. Designed for small and rural school systems.
   We fill gaps in access to teacher professional learning in historically overlooked communities.

2. Accessible for any school, anywhere.
   Our program is effective, regardless of community socioeconomic status or technological capability.

3. Builds capacity, not dependency.
   Our program is a comprehensive journey to build long-term capacity so change and skills are sustained within schools.

4. Evidence-based and data-driven model.
   We rigorously measure and test our research-based model to ensure teachers develop skills that have the greatest impact on kids.

5. Tested, proven, and effective.
   Across multiple regions, our program consistently demonstrates meaningful impact for teachers and students.
What You Measure, Matters

RIGOROUS PROGRAM MEASUREMENT ENSURES A MEANINGFUL IMPACT ON STUDENT AND EDUCATOR SUCCESS.

A PARTNER IN DATA
We work with our partner schools to determine which assessments, metrics, and measures of success are most important to them. We make sure to collect the data that really matters.

EMBEDDED AND SCHEDULED
Data collection is built into the program. Our Monitoring and Evaluation (M&E) team and coaches work closely with district and school partners to gather data on the schedule that works best for teachers and students.

MULTI-LEVEL DATA
Student and teacher data is collected in multiple forms, allowing schools to track measurable outcomes for their entire community.

SHARING RESULTS
When data is collected and analyzed, we share results with our partner schools and districts so that everyone can learn together.

CONTROL SCHOOLS
Data is collected from control schools with similar attributes to partner schools to compare student outcomes for a complete understanding of program success.
OUR MODEL TO GET TO THERE

We support schools, districts, and government education systems to shift toward a more effective model for teaching and learning.

IMPACT. Our multi-year model and partnerships allow us to saturate a district, state, or region to create systemic change. Starting with a small cohort of teachers per site in year-1, those teachers become mentors to others to shift school culture in year-2 and beyond.

SCALE. In five years, our reach has grown 60x. Participating schools across three unique regions have seen meaningful improvements in teacher efficacy and student outcomes for less than $30/child per year.

FINANCIAL. With diverse revenue streams from school and government partnerships alongside philanthropic support, our sustainable revenue model meets our mission and scaling goals.
Where We Work

Our program can be implemented in any rural setting — even in remote, off-grid schools.

As a criteria for scaling, TeachUNITED has tested the efficacy of our model by operating in countries with diverse cultures and socioeconomic factors.

EAST AFRICA
» Teachers participated in first-ever virtual workshops, overcoming substantial connectivity issues.
» Double-digit growth scores compared to control students in math and literacy, despite months-long school closures.
» From 2018 to 2020, TU secondary schools in Tanzania averaged a 23% increase in their national exam pass rate and a 25% increase in girls’ pass rates.

LATIN AMERICA
» 3x increase in program reach, impacting 10,000 students in 2020.
» Implemented a new short-term, crisis-response program to help hundreds of teachers develop digital instructional skills.

UNITED STATES
» 10x increase in program reach, impacting nearly 60,000 students in 2020.
» Statewide partnership with the Wyoming Department of Education.
2020 PARTNER SCHOOLS

<table>
<thead>
<tr>
<th>Afflerbach Elementary</th>
<th>Colegio Nocturno Puerto Viejo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albin Elementary</td>
<td>Colonia Nazareth</td>
</tr>
<tr>
<td>Alcova Elementary</td>
<td>Colonia Villalobos</td>
</tr>
<tr>
<td>Alta Elementary</td>
<td>Colter Elementary</td>
</tr>
<tr>
<td>Alta Vista Elementary</td>
<td>Cooperative High School</td>
</tr>
<tr>
<td>Arp Elementary</td>
<td>Cottonwood Elementary, Campbell #1</td>
</tr>
<tr>
<td>Ashgrove Elementary</td>
<td>Cottonwood Elementary, Natrona #1</td>
</tr>
<tr>
<td>Baldwin Creek</td>
<td>Crest Hill Elementary</td>
</tr>
<tr>
<td>Bar Nunn Elementary</td>
<td>CTP Puerto Viejo Sarapiquí</td>
</tr>
<tr>
<td>Bayfield Middle School</td>
<td>Davis Middle School</td>
</tr>
<tr>
<td>Beitel Elementary</td>
<td>Dean Morgan Middle School</td>
</tr>
<tr>
<td>Black Butte High School</td>
<td>Desert Elementary</td>
</tr>
<tr>
<td>Bondurant Elementary</td>
<td>Desert Middle School</td>
</tr>
<tr>
<td>Boxelder Elementary</td>
<td>Desert View Elementary</td>
</tr>
<tr>
<td>Buffalo High School</td>
<td>Douglas Intermediate School</td>
</tr>
<tr>
<td>Buffalo Ridge Elementary</td>
<td>Douglas Primary School</td>
</tr>
<tr>
<td>Burlington Elementary</td>
<td>Dry Creek Elementary</td>
</tr>
<tr>
<td>C Y Middle School</td>
<td>Dubois Elementary</td>
</tr>
<tr>
<td>Campbell County High School</td>
<td>Dubois High School</td>
</tr>
<tr>
<td>Campbell County Virtual School</td>
<td>Dubois Middle School</td>
</tr>
<tr>
<td>Cariblanco</td>
<td>Eastside Elementary</td>
</tr>
<tr>
<td>Casper Classical Academy</td>
<td>El Coyol</td>
</tr>
<tr>
<td>Centennial Middle School</td>
<td>El Cruce Nocturno</td>
</tr>
<tr>
<td>Chugwater High School</td>
<td>Encampment K-12 School</td>
</tr>
<tr>
<td>Chugwater Junior High School</td>
<td>Escuela Bajos de Chimilame</td>
</tr>
<tr>
<td>CINDEA Puerto Viejo</td>
<td>Escuela Buenos Aires*</td>
</tr>
<tr>
<td>CINDEA San Miguel</td>
<td>Escuela Calle La Lucha Nocturna</td>
</tr>
<tr>
<td>Clark Elementary</td>
<td>Escuela Cariblanco</td>
</tr>
<tr>
<td>Claudio Lara Campos</td>
<td>Escuela Chilamate*</td>
</tr>
<tr>
<td>Clear Creek Middle School</td>
<td>Escuela Cristo Rey*</td>
</tr>
<tr>
<td>Cloud Peak Elementary</td>
<td>Escuela Cubujequique</td>
</tr>
<tr>
<td>Cole Elementary</td>
<td>Escuela El Achiote</td>
</tr>
<tr>
<td>Colegio Nocturno de Río Frio</td>
<td>Escuela El Jardín</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela El Naranjal Nocturna</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Estero Grande</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Finca Cinco Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Finca Cuatro Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela FincaOnce*</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Finca Seis*</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela IDA Otoya Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Juan Santamaria*</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Kay Rica</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela La Flamilia Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela La Flaminia</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela La Guaria*</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela La Tigra Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela La Trinidad Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Las Orquideas Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Las Palmitas</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Líder Puerto Viejo*</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Lindo Sol*</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Los Lirios Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Luis Demetrio Tinoco*</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela Pueblo Nuevo Proyecto EPJA</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela San José del Río Sucio*</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Escuela San Ramón</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Evansville Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Farson-Eden Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Farson-Eden High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Farson-Eden Middle School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Finca Dos</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Florence Jr./Sr. High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Frontier Academy</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Ft. Caspar Academy</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Ft. Washakie Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Ft. Washakie High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Ft. Washakie Middle School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Gannett Peak</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Gilcrest Elementary School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Glendo High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Glenn Livingston Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Glenrock High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Glenrock Intermediate School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Goin Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Granger Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Grant Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Green River High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Greybull High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Greybull Middle School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Hanna Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Harrison Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>HEM Junior/Senior High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Henderson Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Hobbs Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Horizon Alternative School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Hulett School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>IDA CARTAGENA</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>IDA La Gata</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>IDA LA PAZ</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>IDA La Otoya</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>IDA Nazareth Nocturno</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>IDA Sarapiquí</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Indian Paintbrush Elementary</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Jackson Elementary, Fremont #25</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Jackson Elementary, Teton #1</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Jackson Hole High School</td>
</tr>
<tr>
<td>Colegio Nocturno Puerto Viejo</td>
<td>Jackson Hole Middle School</td>
</tr>
</tbody>
</table>
Javillos
Jessup Elementary
Johnson Junior High School
Journey Elementary
Kaycee School
Kelly Elementary
Kelly Walsh High School
Kemmerer Jr./Sr. High School
La Isla
Lance Creek Elementary
Lander Middle School
Lander Valley High School
Laramie High School
Laramie Junior High School
Lendikinya Primary
Libbey Elementary
Liceo Ambientalista
Liceo El Paraíso
Liceo La Virgen
Liceo Río Frío
Liceo Rural San Julian
Liceo Rural Unión del Toro
Lincoln Elementary School
Lincoln High School
Lincoln Middle School
Little Snake River Valley School
Los Lirios
Lovell Elementary
Lusk Elementary
Lusk Middle School
Lyman Intermediate School
Manor Heights Elementary
McCormick Junior High School
Meadowlark Elementary, Johnson #1
Meadowlark Elementary, Laramie #1
Meteetse School
Midwest School
Monroe Elementary School
Moorcroft High School
Moorcroft K-8
Moran Elementary
Mountain View K-8
Munger Mountain Elementary
Natrona County High School
Natrona Virtual Learning
NGARASH
Niobrara County High School
Njiapanda
Northpark Elementary
Oregon Trail Elementary
Overland Elementary
Paradise Valley Elementary
Park Elementary
Parkside Elementary
Peak High School
Pilot Butte Elementary
Pinedale Elementary
Pineview Elementary
PODER Academy
Poison Spider Elementary
Powell High School
Powell Middle School
Rawlins High School
Rawlins Middle School
Red Creek Elementary
Riverton High School
Riverton Middle School
Rock Springs High School
Rock Springs Junior High
Roosevelt High School
Sage Elementary
Sage Valley Junior High School
Sagewood Elementary
San Bernardino
San José
San Rafael Abajo
San Vicente
Saratoga Elementary
Saratoga Middle/High School
Sheridan High School
Sheridan Junior High School
Shoshoni Elementary
Shoshoni High School
Shoshoni Junior High School
Skyline Academy
Snowy Range Academy
South Side Elementary
Southridge Elementary
Southside Elementary
Spur Virtual Academy
St Margaret’s Catholic School
St. Anthony Tri-Parish Catholic School
Stagecoach Elementary
Star Valley High School
Stocktrail Elementary
Summit Elementary
Summit Innovations School
Sundance Elementary
Sunrise Elementary
Tambor
Ten Sleep K-12
Thunder Basin High School
Ticari
Torrington High School
Trail Elementary
Uinta Meadows Elementary
Ujarras
Upton High School
Upton Middle School
Urie Elementary
UW Laboratory School
Velma Linford Elementary
Verda James Elementary
Walnut Elementary
Washington Elementary
West Elementary
Westridge Elementary
Westside Elementary
Westwood High School
Wheatland High School
Wheatland Middle School
Willow Creek Elementary
Wilson Elementary
Wind River Elementary
Wind River High School
Wind River Middle School
Woods Learning Center
Wyoming Indian Elementary
Wyoming Virtual Academy
Zapote

*Denotes daytime and nighttime schools.
COMMUNITY PARTNERSHIPS TO OVERCOME CHALLENGES, BUILD RESILIENCE

The Challenge
In the United States, as many of the nation’s schools and districts grappled with how to quickly turn to remote or hybrid learning during the COVID-19 pandemic, small and rural districts found additional challenges unique to their communities, their students, and their educators. The Wyoming Department of Education recognized those challenges and acted quickly to ensure teachers felt prepared to serve students’ individual learning during this year, no matter where the learning occurred.

The Response
In the 2020-2021 school year, thousands of teachers across Wyoming participated in TU’s professional development programs. With cohorts of their peers, they learned and applied best instructional practices and received individualized feedback. Focusing on adaptable, blended, and virtual strategies, TU coaches supported teachers through the challenges of teaching and learning during a pandemic.
I enjoyed this course because of all the resources that were brought to my attention. I was able to see connections across my practice and within the sources, which brought a sense of pride for my lessons and creations within the classroom.”

— Teacher, Wind River High School (Pavillion, Wyoming)

THE RESULTS — WYOMING DEPARTMENT OF EDUCATION PARTNERSHIP

94%
of educators reported that the course had a positive impact on their teaching practice.

100%
of educators reported they were confident in their ability to implement new teaching strategies by the end of the course.

94%
of educators said they were confident integrating technology into their classroom by the end of the course.
EMPOWERING TEACHERS AS LEADERS

Born in Saraquipí, Costa Rica, Ericka Peralta Jimenez has been a teacher for 10 years. Selected as “TU Teacher of the Year” in 2019 due to her outstanding commitment, Ericka completed the TeachUNITED program and then continued to support other teachers in the region through our local alumni network.

Ericka has been an incredibly important resource and a model for teachers in the community, especially during the pandemic. As TU coaches implemented the program virtually due to school closures, Ericka used her knowledge from completing the TeachUNITED coaching program and acted as a resource during the pandemic. She answered questions, helped teachers overcome challenges, and supported teacher success in delivering high-quality, effective online learning experiences.

Ericka has shown that, collectively, teachers can support and mentor each other to transform teaching and learning.

“Teaching is a gift. Teachers can make a positive impact that is carried forever in the hearts and minds of students. That is why it is so important to model positive examples for our colleagues. Only by working together and supporting each other can we make sure that students from our community succeed.”

— Ericka Peralta Jimenez, Costa Rica
BE THE TEACHER THAT CHANGES LIVES

When he was young, Jonas Ngowi was not interested in school. He did not feel motivated or understand the importance of learning — until a very important teacher changed his life. Jonas was inspired to become a teacher and help kids like himself who were struggling in school.

Jonas volunteered for the TeachUNITED program in Tanzania because he wanted to inspire his students to be successful, but he found that he struggled to understand how to get students to engage in lessons and ask questions. The skills taught by TU coaches gave Jonas, who already cared deeply for his students, the tools to reach them in a more effective way.

Through his work and dedication, Jonas is transforming his community by ensuring that his students develop the motivation to learn so they can succeed in school and reach their full potential.

“When I was a child, I was not interested in school. But I had a great teacher and he made me who I am today. The objective of being a teacher is not to give the student a uniform. It is to help them one day be our ambassadors. So when they are proud and have a job in a bank, or a hospital, or the market, they will say, ‘My teacher helped me be who I am today in the community.’ They may have a house or car, but I want them to know how to live!”

— Jonas Ngowi, Tanzania
Our Staff

We welcomed several new team members this past year to effectively respond to the growing demand for our model and accelerate our scaling strategy. Our staff is based in the United States, Latin America, and East Africa. TeachUNITED benefits from its strong local leadership and extensive experience in education.

GLOBAL OPERATIONS & U.S. TEAM
Heather Hiebsch, Chief Executive Officer
Molly Hoehn, Senior Director of Programs
Sam Stevens, Senior Director of Operations
Jess Heitner, Director of Advancement
Jenny Boyd, Director of Foundation Partnerships
Alea Thompson, Director of Product & Implementation
Hannah Tinklenberg, Development Manager
Rebecca Eggerman, Operations & HR Manager
Morgan Platt, Monitoring & Evaluation Manager
Joe Hoang, Accounting Coordinator
Meghan Antol, Instructional Coach

EAST AFRICA TEAM
Eligi Tairo, East Africa Education Program Director
Gidibo Tindwa, Director of East Africa Partnerships
Priscer Roma, Operations Manager
Modesta Wiley, Instructional Coach
Chesco Sowo, Instructional Coach and M&E Associate

LATIN AMERICA TEAM
Yohns Solis, Latin America Education Program Director
Meghan Casey, Partnerships Coordinator
Armando José Bello Guzmán, Operations Manager and M&E Associate
Mikel Webb, Instructional Coach
Herlinda Alverez, Junior Coach
In January 2020, we welcomed our international team to the TeachUNITED headquarters in Fort Collins, Colorado, for a week-long training and retreat. Among learning new techniques and strategies to support teachers and students, we had an all-day site visit at our partner schools in Estes Park, and Otterbox hosted us for a lunch and learn with their staff.

We are immensely grateful to Kelly and Dave Burke for their generosity in making this a meaningful and special opportunity to learn and connect with our colleagues. A special thanks to Otterbox for hosting us at their headquarters.
BOARD OF DIRECTORS

Stephanie Cornell, Chair
Venture Partner, Draper Richards Kaplan Foundation

Scott Dooley, Treasurer
Director of Software, Applied Education Systems

Dr. Kathy Bartlett, Secretary
Executive Leadership, Girl Rising / GEF Venture Philanthropy Fund

Dirk Adams
Advanced Leadership Initiative Fellow, Harvard University and Managing Member, Farm Animal Transparency, LLC

Francois Chaubard
CEO, Focal Systems

Julian Farrior
Founder & CEO, Sunlink Entertainment

Gregg Goldenberg
Partner, Ardent Companies

Heather Hiebsch
Co-Founder & CEO, TeachUNITED

Kago Kagichiri
Global Head of Innovation, Sokowatch

Robin Mendelson
Advanced Leadership Initiative Fellow, Harvard University

Robert Murphy
Education Research Consultant

Ross Wehner
Board Emeritus & Co-Founder, TeachUNITED

TEACHUNITED ADVISORS

Emily Edwards
Senior Director, Portfolio Fundraising Strategies, Draper Richards Kaplan Foundation

Gene Frantz
General Partner, CapitalG

Dr. Ufot Inyang
Education Administrator, Dougherty School District

Bruce Miller
CEO, Investure

Paul Pasin
Chief of Parish & School Operations, Archdiocese Chicago

Eric Roza
CEO, Crossfit, LLC
“Teacher coaching is at the top of the list of effective levers to improve student outcomes. I find it particularly compelling that TeachUNITED is bringing its experience to rural communities. They are continually building on the remarkably strong outcomes they are getting in the schools in which they work. The organization, at the cusp of significant scale, is a strong program that has the potential to reach children in rural communities all over the country and the world.”

—Stephanie Cornell, Board Chair
Our Partners

TeachUNITED relies on the generous support of individual donors and foundation and corporate partners to support the development of teachers to provide a brighter future for all children.

FOUNDATION & CORPORATE PARTNERS

GOVERNMENT & COMMUNITY PARTNERS

IN-KIND SUPPORTERS
THANK YOU TO OUR GENEROUS SUPPORTERS

This list recognizes institutions and individuals who provided generous financial support during our fiscal year 2020 (January 1, 2020 to December 31, 2020).

$100,000+
Draper Richards Kaplan Foundation*
Vitol Foundation

$50,000 - $99,999
All Points North Foundation*
Daniels Fund
Gene & Maria Frantz Family Fund*
Freddy & Gregg Goldenberg*
Segal Family Foundation*

$25,000 - $49,999
Anchor Point Foundation
Janet & Jim Dulin*
Jenny & Julian Farrior
The International Foundation

$5,000 - $24,999
Community Foundation of Northern Colorado, Estes Valley Community Fund
Stephanie Dodson
Cornell & James Cornell Family Foundation*
Debra & Scott Dooley*
Paige & Ian MacLeod*
Sue & Bruce Miller*
Jane & Paul Pasin*
Melissa Roza*
Sita Foundation

$1,000 - $4,999
Kathy Bartlett*
M. Blake Cleary
Dr. Charles & Amy Fox
(on behalf of Gregg Goldenberg)
Goldenberg Family
(on behalf of Gregg Goldenberg)
Connie & John Linehan
Doreen & John Long

The Roddenberry Foundation
Timothy Spillane
Andrew Stautberg
Patrick Stokes
Renee & Ross Wehner*

$1 - $999
Bob Armour
Jenny & Andy Boyd
Natali & Andy Bruce
Taylor & Francois Chaubard*
Whitney Moss & Ryan Currier
The Dalton Family
Ryan Dale
Amy Flinn
Zaida & Jorge Fuenzalida
Anne Gibbons
Joey & Jeremy Hansen
Heather & Troy Hiebsch*
Jeannette & Clif Hiebsch
Marcia Hiebsch
Molly & Jerry Hoehn
Robert Kanick
Gregory Koenig
Vidya Krishnan
Amy Love
Mebane Family
Jennifer & John Newton
Elizabeth and Andrew Proctor
Jenna Goupil & David Puckett
Brendan Richardson
Charles Scott
Skeen Family
Sam & Kate Stevens
William Sullivan
Hannah & Mark Tinklenberg
Jane & Christopher Toll
Kelsea Turner
Lisa & Roger Vasiliadis
Todd Walmsley
Kay & Dick Ward
Joan Wehner
Sarah Williams
Anonymous
Anonymous

*Indicates a donation part of a multi-year pledge.
Our Financials

Our work is possible because of the generosity of our worldwide network. We are deeply committed to operating with the utmost financial efficiency and transparency, so you know your investments provide the greatest benefit to support teachers and ensure quality education.

In 2020, TeachUNITED raised over $900,000, up 60% from the prior year, to keep pace with TeachUNITED’s accelerated program scaling.

### INCOME FY20

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation Grants</td>
<td>$471,007</td>
<td>51%</td>
</tr>
<tr>
<td>Individual Contributions</td>
<td>$299,101</td>
<td>32%</td>
</tr>
<tr>
<td>Program Revenue</td>
<td>$161,450</td>
<td>17%</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$99</td>
<td>.01%</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$931,657</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### EXPENSES FY20

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$491,935</td>
<td>65%</td>
</tr>
<tr>
<td>Administration</td>
<td>$125,185</td>
<td>17%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$138,936</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$756,056</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

### NET REVENUE

$175,601
WE INVITE YOU TO JOIN OUR COMMUNITY

to support the impact of students and teachers and provide a brighter future for all children.

INVEST IN EDUCATION

A donation to TeachUNITED helps us transform the lives of millions of children across the world through education. Make a donation today at www.teachunited.org/donate.

ESTABLISH A MATCHING GIFT

Thanks to matching gift programs offered by many employers, you can double or even triple your impact!

BE A CHAMPION FOR EDUCATION

Invite others to share our passion for ensuring all children have access to quality education, regardless of where they live.

FOLLOW US ONLINE!

Be part of TeachUNITED’s global community. Join us online to see how we’re supporting teachers and making quality education accessible in small and rural communities across the world.

» Facebook: @teachunited
» Instagram: @teachunited
» Twitter: /teachunited
» LinkedIn: /company/teachunited/