

Donor Privacy Policy

Effective Date: December 1, 2020

TeachUNITED is committed to protecting the privacy of our donors and the personal information you share with us or that we may hold. We value our donors' trust and recognize that maintaining this trust requires TeachUNITED to be transparent and accountable to our supporters and the public at all times. This Donor Privacy Policy (the "Policy") describes the information collected about our donors and TeachUNITED's practices for using, maintaining, protecting, and disclosing that information.

For more information about our commitment to privacy, as well as our standards of practice for all users to our website, please see our general Privacy Policy. The policy information contained herein is to be considered a supplement and addition to our general Privacy Policy, not a replacement for it.

Information Collected From You

We collect and maintain personal information that you, our donors, provide to us when you:

- Contact us by phone, mail, or email, in person, or via our website(s);
 Register for an event;
- Make a contribution, either on our website, at a special event, over the phone, or by mailing in a check;
- Fill out a feedback survey, which may include providing us with your phone number; and
- Navigate through our website.

From time to time, we may collect personal information from you in ways not described above, subject to your express approval.

Types of Information

TeachUNITED collects and maintains the following types of information about our donors:

• Personal information, including:



- 1. Contact information, such as name, address, email, and telephone number.
- Giving information, including types and amounts of donations and credit card information. We utilize secure transaction methods when collecting credit card information over the internet. We never disclose credit card account information provided by our donors, except for the proper processing of donations.
- 3. Information on events attended and publications received.
- 4. Publicly-available donor information obtained from third-party sources. We may combine this information with information we receive from you or information you authorize us to obtain. We do not, however, have any control over the third-party sources we may receive donor information from.
- 5. Any other information provided by you to TeachUNITED, such as public comments or posts on our social media or website.
- Non-personal information that does not identify you, including information that is anonymized, aggregated, or publicly available when not combined with non-publicly available information about you.
- Information about your equipment, browsing actions, and patterns, including information automatically collected through technical methods such as cookies, flash cookies, or web beacons. Please see our general Privacy Policy for more.

Use and Sharing of Personal Information

TeachUNITED collects and maintains personal information to:

- Establish a relationship and communicate with you about our organization, including our programs, special events, and funding needs;
- Learn about our donors and what matters to you;
- Find prospective donors who may be interested in our organization;
- Process donations and event registrations and issue tax receipts;
- Comply with all laws and regulations, including reporting requirements;
- Plan future fundraising activities and events;
- Analyze giving patterns; and
- Solicit feedback from you by conducting surveys.

We use industry-standard safeguards to protect your personal information against unauthorized access, use, alteration, or destruction.



We may share your information with trusted third-party service providers, such as those that assist in our fundraising efforts, as well as other reputable non-profits. Your name and postal information become part of our mailing list, which we may occasionally share with similar non-profits, but we will never share your phone number or email address with any other entity.

You may request that your information not be shared at any time by contacting us at info@teachunited.org. We honor all requests you make regarding your personal information.

Communications

TeachUNITED will, from time to time, communicate with you, including by telephone, text, email, and mail, concerning our charitable activities, events, and requests for future support. We will not call or email you or send mailings to you on behalf of other organizations. To opt out of receiving TeachUNITED communications you previously opted into, you may contact us as described in the "Contact Us" section below or by clicking on the "unsubscribe" link in the email communication you receive.

Records Retention and Destruction

We comply with all Internal Revenue Service, state, and local regulations, as well as our internal policies governing the retention, management, and destruction of donor information that we collect and maintain.

Accessing and Correcting Your Personal Information

You can review and request changes to the personal information that TeachUNITED has collected about you by contacting us as described in the "Contact Us" section below. However, please be aware that we may not accommodate a change request that would impact record retention or other operational requirements, violate any law or legal requirement, or cause the information to be incorrect.

Changes to the Policy

This Policy is current as of the date stated at the top of this Policy. We reserve the right to amend this Policy from time to time. We will notify you of any material changes to the Policy by email and through a notice on our website. You are responsible for



ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our website to check for any changes.

Donor Bill of Rights

TeachUNITED subscribes to the Donor Bill of Rights as created by the Association of Fundraising Professionals, Associations for Healthcare Philanthropy, the Council for Advancement and Support of Education, and the Giving Institute. A copy of the Donor Bill of Rights may be accessed here.

Contact Us

To opt out of receiving communications from TeachUNITED, to request that your information not be shared, or to review the personal information we have collected about you or ask any other questions regarding this Policy, please contact TeachUNITED at the below address or email, or submit your request via the contact form on our website:

TeachUNITED is a 501(c)(3)EIN: info@teachunited.org / +1 (970) 344-8134 19 Old Town Square, Ste. 238, Fort Collins, Colorado 80524